

Louisiana State Parks

Lake Bruin

Prepared for:

**Louisiana Department of Culture,
Recreation and Tourism**



The Louisiana Research Team



ECONOMIC ANALYSIS

LAKE BRUIN STATE PARK (2004-05)

Number of overnight visitors	13,151
Number of day use visitors	17,053
Number of employees - regular	2
Number of employees - peak	8

ECONOMIC IMPACT OF LAKE BRUIN STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$68,211
Spending by out of state visitors in park	\$13,457
Total primary spending by out of state visitors in LA	\$81,668
Secondary economic impact of out of state visitor spending	\$85,752
Total Economic Impact	\$167,420

Earnings for local workers generated by out of state visitors	\$54,228
Jobs generated by out of state visitors	3

LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$309,155
Spending by Louisiana residents in state park	\$39,524
Total Spending by Louisiana Residents	\$348,679

RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$430,347
Direct operating expenses (B)	\$288,201
Return on Operating Expenses (A/B)	\$1.49

The following tables show the overall results of the survey of visitors who stayed overnight at Lake Bruin State Park.

Are you a Louisiana resident?

Table 1

Response	Percentage
Yes	74.6%
No	25.4%
Total	100.0%

Was this your first visit to this park?

Table 2

Response	Percentage
Yes	43.1%
No	56.9%
Total	100.0%

How many nights did you and your party spend at this Louisiana state park?

Table 3

Response	Percentage
0 nights	0.0%
1-3 nights	62.1%
4-9 nights	29.2%
10+ nights	8.5%
Total	100.0%

What did you like best about this state park?

Table 4

Response	Percentage
Clean/Good Facilities	33.3%
Relaxing Atmosphere	30.0%
Nature/Outdoor environment	30.0%
Accessibility	3.3%
Other	3.3%
Total	100.0%

What did you like least about this state park?**Table 5**

Response	Percentage
Nothing to dislike	51.7%
Mosquitoes, flies, ants, bees etc.	16.7%
Other	16.7%
Dirty water/trash in water	1.7%
Dump stations/sewage hook-up	6.7%
Restroom	5.0%
Total	100.0%

What activities did you and your party participate in while at this park?**Table 6**

Response	Percentage
Bicycling on pavement	25.0%
Boating (pleasure)	41.7%
Cabin Rental	45.0%
Camping (RV, trailer)	50.0%
Camping (tent, other)	5.0%
Canoeing/Kayaking	0.0%
Educational programs/exhibits	3.3%
Fishing (boat)	55.0%
Fishing (pier/bank)	43.3%
Group camp rental	8.3%
Hiking	28.3%
Mountain biking	1.7%
Nature study	1.7%
Other	6.7%
Picnicking/cooking out	48.3%
Sailing (sailboat)	0.0%
Sailing (wind surfing)	0.0%
Sight-seeing	36.7%
Swimming	21.7%
Water-skiing	1.7%

* The percentage equal greater than 100 due to multiple responses

Would you say your most recent visit to a Louisiana state park?

Table 7

Response	Percentage
Exceed your expectations	25.0%
Met your expectations	70.0%
Almost met your expectations	5.0%
Failed to met your expectations	0.0%
Don't know	0.0%
Total	100.0%

What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?

Table 8

Response	Percentage
Everything is fine/no change	43.4%
Other	30.2%
More recreational facilities	15.1%
Better playgrounds/more equipment	7.5%
Add/improve hiking, nature trails	17.0%
Total	113.2%

* The percentage equal greater than 100 due to multiple responses

Have you visited other Louisiana State Parks within the past 12 months?**Table 9**

Response	Percentage
Bayou Segnette SP	0.0%
Caney Creek Lake/Jimmie Davis SP	8.0%
Chemin-A-Haut SP	4.0%
Chicot SP	24.0%
Cypremort Point SP	0.0%
Faiview-Riverside SP	4.0%
Fontainebleau SP	4.0%
Grand Isle SP	12.0%
Lake Bistineau SP	4.0%
Lake Bruin SP	16.0%
Lake Claiborne SP	8.0%
Lake D'Arbonne SP	8.0%
Lake Fausse Pointe SP	8.0%
North Toledo Bend SP	36.0%
Poverty Point Reservoir SP	0.0%
Sam Houston Jones SP	16.0%
South Toledo Bend SP	16.0%
St. Bernard SP	4.0%
Tickfaw SP	12.0%
Total	184.0%

* The percentage equal greater than 100 due to multiple responses

Have you visited outdoor recreation parks in other states within the past 12 months?

Table 10

Response	Percentage
Yes	45.8%
No	54.2%
Total	100.0%

If yes, in which state are those other parks?

Table 10a

Response	Percentage
Alabama	11.1%
Alaska	3.7%
Arizona	3.7%
Arkansas	44.4%
California	3.7%
Colorado	11.1%
Connecticut	0.0%
Delaware	0.0%
Florida	7.4%
Georgia	3.7%
Hawaii	0.0%
Idaho	7.4%
Illinois	0.0%
Indiana	7.4%
Iowa	0.0%
Kansas	11.1%
Kentucky	3.7%
Louisiana	11.1%
Maine	3.7%
Maryland	3.7%
Massachusetts	7.4%
Michigan	3.7%

Response	Percentage
Minnesota	3.7%
Mississippi	29.6%
Missouri	7.4%
Montana	3.7%
Nebraska	0.0%
Nevada	3.7%
New Hampshire	3.7%
New Jersey	3.7%
New Mexico	11.1%
New York	3.7%
North Carolina	3.7%
North Dakota	11.1%
Ohio	3.7%
Oklahoma	11.1%
Oregon	0.0%
Pennsylvania	7.4%
Rhode Island	3.7%
South Carolina	3.7%
South Dakota	7.4%
Tennessee	25.9%
Texas	44.4%
Utah	0.0%
Vermont	0.0%
Virginia	3.7%
Washington	0.0%
West Virginia	0.0%
Wisconsin	3.7%
Wyoming	7.4%

* The percentage equal greater than 100 due to multiple responses

Visiting a state park is an educational experience.

Table 11

Response	Percentage
Strongly Agree	20.3%
Agree	52.5%
Neutral	25.4%
Disagree	1.7%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to experience nature.

Table 12

Response	Percentage
Strongly Agree	51.8%
Agree	46.4%
Neutral	1.8%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to spend time with family.

Table 13

Response	Percentage
Strongly Agree	71.2%
Agree	28.8%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including a visit to a state park is a good value for the money.

Table 14

Response	Percentage
Strongly Agree	59.3%
Agree	40.7%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to get away from the stress and demands of daily life.

Table 15

Response	Percentage
Strongly Agree	61.4%
Agree	38.6%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including state parks is a good way to experience a state's culture and history.

Table 16

Response	Percentage
Strongly Agree	24.6%
Agree	66.7%
Neutral	5.3%
Disagree	1.8%
Strongly Disagree	1.8%
Total	100.0%

How many people were in your party on this trip to a Louisiana state park?

Table 17

Response	Percentage
1-2 people	32.8%
3-5 people	37.9%
6-9 people	6.8%
10+people	22.2%
Total	100.0%

Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?

Table 18

Response	Percentage
Yes	49.1%
No	50.9%
Total	100.0%

How did you find out about this park?**Table 19**

Response	Percentage
Personal knowledge/previous visit	34.5%
Friends, family ,co-worker	20.7%
Newspaper	1.7%
Internet/Website	25.9%
State Parks brochure	0.0%
Other	1.7%
Travel guides, books, magazines	1.7%
Called or visited tourism office	1.7%
Wrote/phoned the park	3.4%
Television	0.0%
Radio	0.0%
Welcome Center	0.0%
Automobile/Travel Club	0.0%
Maps	6.9%
Convention and Visitor's Bureau	0.0%
Called or visited travel company	0.0%
Called or visited travel agent	1.7%
Total	100.0%

Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?

Table 20

Response	Percentage
Audubon SHS	10.0%
Centenary SHS	0.0%
Fort Jesup SHS	30.0%
Fort Pike SHS	10.0%
Fort St. Jean Baptiste SHS	10.0%
Longfellow-Evangeline SHS	30.0%
Los Adaes SHS	20.0%
Mansfield SHS	20.0%
Marksville SHS	0.0%
Plaquemine Lock SHS	0.0%
Port Hudson SHS	0.0%
Poverty Point SHS	0.0%
Rosedown Plantation SHS	20.0%
Winter Quarters SHS	0.0%
Total	150.0%

* The percentage equal greater than 100 due to multiple responses

Are you retired?

Table 21

Response	Percentage
Yes	49.1%
No	50.9%
Total	100.0%

What is the approximate annual income of your household?

Table 22

Response	Percentage
\$7,500-\$24,999	3.7%
\$25,000-\$47,499	20.4%
\$47,500-\$74,999	31.5%
\$75,000-\$99,999	29.6%
\$100,000-\$149,000	5.6%
\$150,000+	9.3%
Total	100.0%